



Stages of Establishment of Hotel Companies in Our Country

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Abstract: *The question of why it is necessary to rely on facts and achieve the emergence of many opinions in the organization and improvement of personnel management in hotel enterprises is considered important. There are many aspects that are the basis for making decisions.*

Keywords: *tourism, hotel industry, population employment, gross domestic product, industry, entrepreneurship, service sector, need, social sector, hospitality, history of tourism, international tourism, World Tourism Organization, tourism relations..*

It is known that Uzbekistan became a member of the World Tourism Organization (UNWTO) in 1993. This year marks 20 years of cooperation with this organization. During these years, our country has held a number of important events in cooperation with this organization. The first meeting of the countries of the Great Silk Road (Samarkand, 1994), the seminar on preservation of cultural heritage (Bukhara, 1996), the third meeting on the development of tourism on the Silk Road (Bukhara, 2002) are among them. In 2004, the UNWTO Regional Office was opened in Samarkand. On September 8-9, 2010, in the same city, an important step was taken to bring the Silk Road trademark to the world tourism market at the next meeting held in the same city with the participation of Taleb Rifai, Secretary General of the World Tourism Organization. Also, at the 19th session of the UNWTO held in Kenju (South Korea), the European regional group elected Uzbekistan to the Executive Council of the World Tourism Organization, and the effectiveness of the measures implemented in this direction in our country is recognized at the international level. is one of the important evidences.

According to the World Tourism Organization (UNWTO) and the International Monetary Fund (IMF), in the early 2000s, tourism overtook the automotive, chemical and food industries in terms of exported products and services, and became the first o had climbed up.

Another important aspect of the development of this sector for Uzbekistan is that it is a decisive factor in providing employment to the unemployed population in the rural areas of our country¹.

The history of tourism coincides with the history of mankind. In ancient times, the reason for its creation was the fact that people were engaged in trade, education, and organized trips to places far away from their homelands in order to visit holy places. As a result, the field of tourism led to the development of urban planning in the Middle Ages, especially in Asia, including the construction of caravanserais, madrasas, markets and roads.

Expansion of hotels does not happen by itself. It is known from world practice that the development of tourism leads to the growth of the country's economy, the development of underdeveloped regions, the increase of population employment, and the rise of the culture of the population².

¹ Ortikniyozovich U. F. The Significance of Theoretical Concepts of Services and Service Activity //American Journal of Economics and Business Management. – 2022. – T. 5. – №. 6. – C. 43-45.



The development of tourism and hotels are inextricably linked. The development of tourism objectively leads to the development of hotels. However, if there are not enough hotels and the service process is not of high quality, it will be an obstacle to the development of tourism. Because of this, it is necessary to look at their development in relation to each other. In addition, the development of both of them creates the opportunity to create new jobs and thereby solve the employment problem and increase the well-being of the population.

According to experts, by the 20s and 30s of the 20th century, tourism became an object of peaceful settlement of international relations. Not only diplomatic, but also cultural, touristic, ordinary civil relations between the countries entered the stage of development. The League of Nations, which fulfilled the tasks of stopping the military situations that arose in the world before the establishment of the UN, and ensuring the security of the countries, made a great contribution to the implementation of these. The international tourism organization, which was active at that time, clarified terms such as "international tourism" and "tourist", studied tourism by destinations, and developed recommendations for using it as a diplomatic tool³. Shunday qilib turizmning ko'lamini kengaytdi. U nafaqat madaniy aloqalarni, oddiy sayyohlikni, balki diplomatik munosabatlarni mustahkamlashga ham o'zining tegishli hissasini qo'shadigan bo'ldi.

After the Second World War, countries with historical sites and recreational facilities began to focus on the development of mass tourism, the construction of entertainment centers and hotels in cities. Soon, dozens of countries turned tourism into a multifaceted, large-scale industry that provides employment to the majority of the population. Hotels such as the Ritz-Carlton, which received the name of the "gold standard" that has no equal in the world, were created and they rose to the level of a multinational corporation. Special books have been published and translated into several languages about it and the services it provides⁴. Thus, since the 2000s, tourism has been recognized as one of the most profitable and, most importantly, steadily developing sectors of the economy all over the world.

Analysts say that at the moment, the international tourism sector, whose annual turnover has reached 900 billion US dollars, provides work for 8% of the world's employed people (200 million people)⁵. In our country, the number of employees employed in this field is increasing year by year.

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² Xolikulov A., Yuldasheva N. Mehmonxonalarda servis sifatini oshirishning konseptual yo'nalishlari va uni baholashning ilmiy-nazariy va uslubiy masalalari //Obshestvo i innovatsii. – 2021. – T. 2. – №. 2. – S. 76-86.

³ Qo'ldoshev Q. O'zbekiston turizm rivojlanayotgan davlatlar beshligida. //”Adolat” gazetasi. 14-son. 2013 yil 5 aprel. – 7-bet.

⁴ Мичелии Дж.А. Ritz-Carlton : золотой стандарт гостиничного бизнеса нового тысячелетия. / Джозеф Мичелли ; пер. с англ. В.С.Ивашенко. – М.: Эксмо, 2009. – 320 с.

⁵Qo'ldoshev Q. O'zbekiston turizm rivojlanayotgan davlatlar beshligida. //”Adolat” gazetasi. 14-son. 2013 yil 5 aprel. – 7-bet.



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