



Prospects of Tourism Development in Our Country

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Abstract: *the article describes the prospects for the development of tourism in our country . It stated that the priority tasks for the development of this sector during the years 2020-2025 were determined, but it was thought about what the changes could be with the change of the situation. An attempt was made to reveal the essence of the issue based on the tasks presented in the address of the head of the country to the parliament. Issues related to the development of tourism in our country are reflected in sixteen points, and seven recommendations for improving the industry in the future are also given.*

Keywords: *tourism, tourism infrastructure, priority tasks, guest houses, hotels, sports services, tourist services, quality of services , personnel in the field of tourism, self-employment.*

Fundamental changes have taken place in the entire economic and social sphere on a global scale. Especially in the field of tourism, sharp declines are observed. It is known that the "Samarkand Declaration" was adopted at the council of the World Tourism Organization held in Samarkand on October 5, 1994 . In this case, the city of Samarkand was recognized as the "heart of the Silk Road", which is important for tourism in the world , and since then, tourism has been developing year by year in our country , and by these years, it was planned to become a leading sector of the economy . In particular, a radical change in this field began in 2017. Since this period, dozens of Famons of the head of our state have been announced and many decisions have been made. A number of State and regional programs for the development of tourism were developed.

related to scientific-theoretical and practical issues of tourism development along with foreign scientists. We analyze the literature if we look at the works of our country's scientists, we can see several works of N.T.Tukhliev and T.Abdullaeva related to the field of tourism with this problem .¹Academician K.Kh.Abdurakhmanov²also created works on the issue of tourism management and economy of the industry. I.S.Tukhliev, R.Haitbaev, B.Sh.Safarov and G.R.Tursunova³also managed to write a number of works from the economics of tourism to its marketing. N.S.Ibragimov, A.Norchaev, B.Mirbabaev, O.Kim, S.Ro'ziev, N.B.Abdusalomova, B.Kh.Toraev, A.F.Saidov, M.T.Alimova in various areas of this field , N.R. Rahimova, O.Kh. Hamidov defended their candidacy and doctoral theses . In the works⁴of these scholars, a lot of attention is paid to the

¹ Tukhliev N., Abdullaeva T. Management and organization of business and tourism in Uzbekistan. - T.: Uzbekistan National Encyclopedia.-2006. - 367 p.;

² Abdurakhmanov Q.Kh. Management tourism: uchebnoe posobie – T. Branch FGBOU VPO "REU im. G.V. Plekhanova" Tashkent, 2013-248 p.;

³ Tokhliev I.S., Hayitboev R., Safarov B.Sh., Tursunova G.R. Basics of tourism Textbook.- T. Science and technology, 2014.- 332 p.;

⁴ Ibragimov N.S. Applying the concept of destination management in the development of international tourism in Uzbekistan. - Nomzod..diss., 2008.; Norchaev A.N. Impact of international tourism development on economic growth. - Candidate. diss., 2004.; Mirbabaev B.Yu. Marketing in tourism of Uzbekistan and its improvement in the conditions of globalization. Candidate. diss., 2008.; Who is O.K. Marketing tourism tourism style. - Candy. diss., 1999.; Abdusalomova N.M. Development of marketing process in international tourism. - Candidate. diss., 2001.; Ruziev S.S. Cultural tourism market of Uzbekistan and its prospects. - Candidate. diss. 2009.; Rakhimova N.R. Osobennosti formirovaniya strategy marketinga na rynke turistichekikh uslug. - Candy. diss., 2010.; Saidov A.F. Organizational and



theoretical and practical issues of further development of the tourism sector in Uzbekistan, increasing the quality of tourist services and their improvement. But issues of development of the tourism sector in crisis and post-crisis situations have hardly been studied. This situation made it necessary to carry out scientific-research works on this topic.

We found it appropriate to dwell on the logical analysis of the existence of great opportunities for the development of tourism in our country. First of all, we tried to reveal the question of what these possibilities are. We conclude that these are, in our opinion, the following:

First of all, there is a recognized fact that tourists "most often travel to countries with a flight time of up to 5 hours"⁵. If we look at the location of our country, "there are about 60 countries with 3 billion inhabitants" at such a distance⁶. 360 million of them travel abroad per year, which is 12.0% of the total population (360*100/3000). Of course, some of them will also visit our country. But it is mainly in our hands to increase their number by improving the situation. We are aware that a lot of work is being done in this regard.

Secondly, in 2019, 6.7 million tourists came to our country, and in 2020, their number was expected to reach 7.5⁷ million. It is planned to reach 8⁸ 10 million in 2022 and 12 million in 2025. So, in 2025, compared to 2019, it is expected to increase by 179.1% or 1.8 times (12*100/6.7). However, there is no need to abandon these plans, to completely deny them. It will be necessary to compensate for the damages caused only by correctly analyzing the situation. In this regard, on April 3, 2020, the President raised the issue of supporting entrepreneurship in the context of the fight against the crisis caused by the corona virus pandemic, as well as giving benefits to the fields of culture and tourism. "According to it, from April 1 to December 31, 2020, tourism-related organizations such as tour operators, travel agents and entities providing hotel services (accommodation services) in the field of tourism" will be exempted from various taxes and "will pay social tax at a reduced rate of 1 percent"⁹. With this, a great privilege was given to economic entities in the field. But these touristic organizations should be engaged in attracting tourists. They have a great responsibility.

Thirdly, many countries of the world recognized our potential in the field of tourism, recognized them and recognized them as real historical and unique cultural heritage objects. As a result, Samarkand was included in the list of 50 must-see cities in the world. Therefore, this issue is of great importance on a global scale. Due to this, the number of tourists who came to our city increased several times in the last 3 years. In order to further restore this process, with the cancellation of the quarantine, it will be necessary to seriously increase the number of tourists coming from domestic and then from foreign countries.

Fourthly, in the address of the head of our country to the Parliament in 2020, he defined the priority tasks for turning the tourism sector into a strategic sector of the economy once again. Just one example. As we mentioned above, the number of tourists visiting our country in 2020 was expected

economic mechanism of management of tourism in the Republic of Uzbekistan. - Doc. diss., 1994. Khamidov O. X. Choosing a competitive strategy for business and market tourism in Uzbekistan. Candy. diss., 2006. Turaev B.Kh. Razvitie organizatsionno-ekonomicheskikh mekhanizov funktsionirovaniya regionalnogo turizma.-Dok.diss., 2011.; Alimova M.T. Features and trends of the regional tourism market (in the case of Samarkand region) - doctoral dissertation, 2017.

⁵ In that place.

⁶ Own news.// "Khalk sozi" newspaper. January 29, 2020 No. 21. - 1 page.

⁷ In the Address of the President of the Republic of Uzbekistan to the Oliy Majlis dated January 24, 2020. // "Khalk Sozi" newspaper. January 25, 2020 No. 19. - 3 pages.

⁸ Own news.// "Khalk sozi" newspaper. January 29, 2020 No. 21. - 1 page.

⁹ Abdullaeva O. Let's get through the trying days. // "Khalk Sozi" newspaper. April 9, 2020. - 3 pages.

¹⁰ In that place. - 3 pages.



to reach 7.5 million¹¹. Even if they lived 3.5 days on average, the number of tourist days that came to our country would be equal to 26250.0 thousand days (7500*3.5). If every day on average 200 US dollars comes to our country from each of them, 5250.0 mln. The amount of USD (7500.0*3.5*200) would have been received.

Fifth, one of the priority areas of tourism development is related to the development of tourism infrastructure, especially hotels. The number of hotels in 2019 is 1700. It is planned to increase to 3000 by 2025. Another important aspect is that by this year, 2,000 family guest houses will be delivered. This is a huge opportunity. Because the development of hotels along with other infrastructures is very important for the development of tourism. A lot of work has been done in this regard. Many businessmen are on the verge of buying land and finishing hotels, and some of them have already started construction. Conversations with some of them show that they are ambivalent. But our businessmen should know very well that this plague is temporary, everything will come to work in a new form and content. Because of this, our entrepreneurs operating in the field of tourism should continue their work without any hesitation.

Sixth, 800 objects are currently included in the tourist routes. In cooperation with the State Committee for Tourism Development and the Ministry of Culture, this indicator was assigned to reach 2,500 by 2025. Due to the coronavirus pandemic, some obstacles have appeared on the way to achieve this. The unexpected emergence of such a crisis during the season when the arrival of tourists is high, certainly caused many difficulties in the development of the economy, especially in the field of tourism. The crisis related to the coronavirus pandemic is a global threat. It depends on the measures taken by each country to avoid being affected and to recover as soon as possible. It is known that drastic measures have been taken in this regard in our country. 18.1 trillion soums and 10.3 bln. funds were allocated in the amount of dollars¹². These funds will be used to fight against the crisis, which is one of the most important issues of our country, along with the development of socio-economic processes.

it mainly in spring, summer and autumn. Now, during 2020-2025, the issue of winter tourism development has been given a lot of attention and it has been set as one of the priority tasks. In order to do this, an example can be given of the "Amirsoy" free tourist zone, which is designed to hold winter sports competitions in the Bostanliq district of the Toshket region. Its area is 900 hectares and it is 2290 meters above sea level. The possibility of organizing various free tourist zones similar to this is also available in other regions of our country.

Eighthly, the issue of developing medical tourism, which has a high potential in our country, was also put forward. Earlier, our citizens went to foreign countries for the treatment of many serious diseases, now priority tasks have been set, such as creating opportunities to treat foreign citizens in our country. Special importance is attached to the development of areas such as cardiology, urology, stomatology, ophthalmology, and improvement of other areas of recreation and wellness. In addition, special importance is attached to the issue of developing the private medical field even more rapidly. The President of the Republic of Uzbekistan Shavkat Mirziyoyev's Address to the Oliy Majlis on January 24, 2020, stated the following points regarding this field: "In the field of health care, along with state institutions, private medicine is also developing rapidly. The types of treatment activities were increased *from* 50 to 126, and 634 private medical institutions were

¹¹ In the Address of the President of the Republic of Uzbekistan to the Oliy Majlis dated January 24, 2020. // "Khalk Sozi" newspaper. January 25, 2020 No. 19. – 3 pages.

¹² Khudoykulov S. New Uzbekistan: how is it resistant to various crises? // "Khalk Sozi" newspaper. April 25, 2020. - 4 pages.



established last year due to a number of benefits .¹³ It can also be seen that in the future, appropriate conditions are being created for the development of medical and wellness tourism.

Ninthly, due to the fact that rural areas are limited only to agriculture, taking into account the fact that the population lives relatively poor , special importance was given to the development of rural tourism. In 2020-2025 , it will be necessary to implement appropriate measures for the development of rural tourism in each region based on their internal capabilities, the availability of tourist facilities and the state of the infrastructure . Development of areas such as agrotourism, ecological tourism, ethnographic tourism, rural tourism in villages is among the priority tasks.

Tenth, special importance was given to improving the transport services (car, air and railway) in order to improve the quality of service to tourists. In particular, it was noted that the toll is expensive and, accordingly, the quality of the service does not meet the requirements. Along with improving the quality of transport services in the future, the issue of reducing ticket prices also requires special attention today. In the address of the President of the Republic of Uzbekistan to the Oliy Majlis on January 24, 2020, it is necessary to develop the transport and logistics sector in order to deliver our products to domestic and foreign markets and reduce their cost. It was noted that it is necessary to separate passenger and cargo transportation, operation and service in the railway sector, that is, to separate the part of the natural monopoly, and to develop the routes that can attract the private sector separately. ¹⁴Special attention is paid to the issue of passenger transportation. Most of the passengers are naturally domestic and inbound tourists. In the future, this field will develop rapidly. "According to the conclusion of international experts, we have the opportunity to increase the transit capacity from the current 7 million tons to 16 million tons due to the improvement of the infrastructure, the use of flexible tariffs and the formation of new promising routes ¹⁵. " The issue of cargo transportation has risen to such a level that the issue of passenger transportation does not stand still. Rapid development is taking place in this direction as well.

Ten First of all, no situation or process should be boring for tourists. In particular, the road on the roads where they travel even when they are traveling by car it is necessary to improve the infrastructure . It is advisable to implement such projects as "Tourism Village", "Tourism Farm", "Tourism Neighborhood" in villages and turn those places into real places that will be remembered by tourists. It will be necessary to build various entertainment and sightseeing places for tourists on the roads (special buses) from Tashkent to Samarkand, from Samarkand to Navoi and Bukhara, from Bukhara to Khiva. It also makes it possible to ensure that tourists stay longer in our country. This, in turn, provides additional income from tourism.

Ten secondly, it is necessary to improve personnel training. Currently, tourism specialists are being trained in 20 higher educational institutions. In addition, 3 technical schools and 9 colleges are under the control of the Tourism Development Committee. The issue of training qualified competitive values in these educational institutions is one of the most urgent issues. It is worth noting that the current existing State Committee for Tourism Development and all private tourist organizations do not have the potential to provide employment to all graduates in the field of tourism. Therefore, all students graduating in tourism should be trained in " **Self-Employment " skills and competencies**. For this, it is necessary to provide theoretical and practical knowledge aimed at self-employment in this field. Then there will be an opportunity to develop tourism more rapidly.

¹³ Address of the President of the Republic of Uzbekistan Shavkat Mirziyoyev to the Oliy Majlis on January 24, 2020 . // "Khalk Sozi" newspaper. January 25, 2020. No. 19. Pages 1-4.

¹⁴In that place. - page 2.

¹⁵In that place. - page 2.



Ten _ thirdly, since 2016, the international tourist exhibition "World of Recreation-2016" has been held every year in our country. It is necessary to revive this exhibition . Because the opening of visas for the arrival of tourists from many countries makes it possible to hold this event on a large scale. Tourist fairs are held every year in different countries. In this regard, a lot of work has been done and is being improved. But in order to attract more tourists, it is appropriate to make fairs thematic. The relevant officials will have to come not once, but several times for the whole tourism. In addition, an opportunity for deeper introduction to each direction will be created. Gastronomic tourism can be added to each fair . With this, they will be fed and introduced to our traditional national dishes. So, we still have a lot of opportunities in this regard.

Ten fourthly, there is a great potential for the development of pilgrimage tourism in our country. The reason for this is that scholars who are famous in the Islamic world came from our country. Currently, only 500 of the existing 8,200 cultural heritage sites are included in the tourist routes. The head of our state set the task of bringing it to 800 in his appeal. Therefore, most of it should consist of pilgrimage tourism. Because during the totalitarian era, many of our saints and thinkers were forgotten as a result of the efforts to erase their names . It is also true that the names of many of them have not been revealed yet . Today, many religious schools, research institutes and centers have been opened. The work done by the international research center named after Imam Bukhari, located in Samarkand alone, is commendable. Here, along with studying the legacy of Imam Bukhari, he is glorifying our religious values to the world by presenting various international conferences and previously unseen books to the readers.

Ten fifthly, special importance should be attached to the organization and development of ecotourism in Uzbekistan. Because in our country, which has such a great opportunity for the development of this tourism, the development of this field is slightly delayed. There are definitely objective reasons why this industry is in such a situation. First, any innovation is unlikely to change the status quo of years of solid governance. In our country, specially protected areas have been under state protection since the 70s of the last century, and only those conducting scientific research have been allowed to enter these areas. These areas have not yet been freely opened with the understanding that the mass use of such areas for ecotourism will, in their opinion, "underfoot" the ecological systems that have been protected and preserved for so many years. Secondly, it is somewhat true to say that the leaders of specially protected areas do not want to devote much time to understanding the uniqueness, principles, rules and signs of ecotourism. Thirdly, the formation of the ecotourism market in our country is at a low level. Clear answers and solutions to questions such as which market should be released for ecotourism products, what should be the prices, etc. have not been put into practice sufficiently. The most important thing is that in Uzbekistan, the appropriate mechanisms have not been developed to direct a part of the income from the development of ecotourism to the improvement of the socio-economic condition of the local population and to raise the living standards. Therefore , elimination of these shortcomings is one of the important factors of the development of the industry.

Sixteenth, it was set as a priority to speed up the inclusion of many tangible and intangible heritage objects in Uzbekistan to the list of UNESCO's World Tangible Cultural Heritage and Intangible Cultural Heritage. This issue also requires serious attention from scientists, official organizations and local residents . Address of the President of the Republic of Uzbekistan to the Oliy Majlis on January 24, 2020 touching on this issue, he put the task that " Another task is to speed up the inclusion of new objects in Uzbekistan to the list of UNESCO's World Tangible Cultural Heritage and Intangible Cultural Heritage ". This also shows that extensive work is being done in our country for the development of tourism. Today's crisis is temporary. To get out of this safely, it is necessary to speed up the development of tourism, like all other sectors.



In conclusion, this sector should be continuously improved not only in terms of quantity, but also in terms of quality in accordance with the new Uzbekistan. This requires the implementation of comprehensive post-crisis measures in this area. Taking these into account, we developed the following scientific-theoretical and practical recommendations.

First of all, considering that many businessmen are about to buy land and complete hotels, and some of them are hesitant to start construction, we want to remind them that this plague is temporary, everything will come to work in a new form and content. Because of this, we recommend that our entrepreneurs operating in the field of tourism continue their work without any hesitation.

Secondly, Now, in order for tourism in our country to continue continuously throughout the year, great importance has been given to the development of winter tourism, and this has been designated as one of the priority tasks. For now, we suggest to start developing the facilities in other areas, such as the "Amirsoy" free tourist zone (900 hectares, 2290 meters above sea level), which is intended to host winter sports competitions.

Thirdly, appropriate conditions are being created for the future development of medical and wellness tourism in our country. Also, taking into account that the development of directions such as agrotourism, ecological tourism, ethnographic tourism, rural tourism is one of the priority tasks, it is appropriate to take measures for its rapid development.

Fourthly, it is appropriate to implement such projects as "Tourism Village", "Tourism Farm", "Tourism Neighborhood" and "Ecological House" with the aim of turning villages into real places that will be remembered by tourists. It is necessary to create conditions that allow tourists to stay longer in our country by building various entertainment and viewing places for tourists on the roads from Tashkent to Samarkand, from Samarkand to Navoi and Bukhara, from Bukhara to Khiva. This, in turn, serves to increase the well-being of the population along with the development of the economy by receiving additional income from tourism.

Fifthly, it is necessary to provide theoretical and practical knowledge aimed at self-employment in this field in order to achieve training with appropriate skills and qualifications for " **Self-Employment** " for all students studying tourism in our country. They should create jobs for themselves in the industry and create new jobs. Then there will be an opportunity to develop tourism more rapidly.

Sixth, it is desirable to make tourist fairs thematic in order to attract more tourists. This event will ensure that tourism officials come not just once, but several times. Importantly, it also creates an opportunity for deeper introductions to each area. At each fair, the inclusion of gastronomic tourism is introduced by feeding tourists with our traditional national dishes. This will also greatly benefit the industry.

Seventhly, in our country, specially protected areas have been under state protection since the 70s of the last century, and since these areas have been allowed only to those conducting scientific research, due to the limited possibility of mass use of them in ecotourism, the development of ecotourism in these protected areas should be carried out in accordance with the characteristics, principles, and rules of ecotourism. taking into account the necessity, we recommend to organize in those places.

In short, tourism, which is a strategic branch of our country's economy, has great potential for future development. If our recommendations are put into practice, we believe that most of these opportunities will be implemented.